To: States United Action
From: The Mellman Group
Re: Wisconsinites Acknowledge Reality: Joe Biden Won, And We Don’t Need A New, Sham “Investigation”
Date: August 9, 2021

This analysis is based on the findings of a survey of 600 registered voters in Wisconsin, using a registration-based sample. Interviews were conducted via landline, cell, and text-to-online from July 20-25, 2021. The margin of error for the sample as a whole is +/- 4.0% at the 95% level of confidence (higher for subgroups). This survey was conducted on behalf of States United Action, a section 501(c)4 organization.

Our just-completed survey reveals that Wisconsin voters believe President Joe Biden was the legitimate election winner and oppose the potential new sham “investigation” proposed by State Assembly Speaker Robin Vos, while few voters support current efforts to undermine the results.

In one of the nation’s most closely divided states, where Joe Biden won by less than one percentage point:

- By a 24-point margin (59% to 35%), Wisconsin voters recognize that Biden won the election in Wisconsin.

- By a 22-point margin (59% to 36%), Wisconsinites believe Biden won fairly, not because of fraud (58% to 36%).

- By a similar 26-point margin (59% to 33%), Wisconsinites believe that there was not enough fraudulent voting to change the outcome of the election in the state.

- Sixty-seven percent (67%) of Wisconsin voters have heard at least a bit about Speaker Vos’ proposed investigation.
Those voters believe the audit cannot be trusted by a 26-point margin (52% to 26%). After everyone hears more background information, voters say they will trust the official vote count already certified by Wisconsin’s election officials more than the results from this new investigation by a 22-point margin (54% to 32%).

The aspects of Vos’ so-called “investigation” that elicited the greatest concern included the lack of transparency (50% very convincing as a reason to oppose the investigation, 18% somewhat convincing), that the investigation would undermine basic values—that everyone should have equal freedom to vote and have their voice heard (48% very convincing, 12% somewhat convincing), the fact that Wisconsin election officials confirmed the results were accurate through audits required by state law (47% very convincing, 12% somewhat convincing), and that hand recounts paid for by the Trump campaign in Dane and Milwaukee Counties confirmed the initial results were accurate (47% very convincing, 12% somewhat convincing).

In summary, Wisconsin voters acknowledge that Biden won the election and express serious reservations about a new “investigation.” Opponents of the investigation are most convincing when they communicate the investigation’s lack of transparency, basic values surrounding everyone’s freedom to vote and have their voice heard, and the audits and recounts that have already confirmed that the election results were correct. In a state that saw very narrow margins in the presidential election in 2020, a clear majority correctly believe Joe Biden legitimately won the state.